



Moulding Minds Transforming Lives

A Business Intent

Prepared by
MindMould Resources



January, 2023



mindmould

MindMould is a training and human development agency equipping individuals and institutions to multiply their productivity and profitability through pragmatic training, result-driven coaching and consulting to bridge the gap in knowledge towards the attainment of corporate goals.



The training session
was exceptional,
piercing, impactful
and purposeful.

Thank you
- Collins Samuel



Our Vision

We see a world where human minds are well-moulded to achieve personal and corporate goals.



+234-909-166-7247
training@abrahamowoseni.com
www.abrahamowoseni.com

To:
The MD/CEO,

Introduction of MindMould Training Services

I am writing to introduce MindMould, a training and human development agency committed to supporting your talent development and people management efforts.

MindMould provides soft skills training and corporate learning solutions for organisations and businesses in search of upscaling their leadership competencies and workforce effectiveness towards improved impact and business yields. Our learning solutions are designed to help employees lead productive and happy lives, thereby performing work responsibilities more effectively and in turn, achieving and surpassing business goals.

This business intent highlights some of our offers to support your business goals for 2023 and your strategic plans for this decade. Our previous clients cut across various industries such as retail, education, supply chain, manufacturing, faith-based and community-based organizations, and design consultancies. Our team of trainers are experts in their niche, ready to deliver value to you and your team. How can we support your talent development and people management efforts this year?

Our training delivery and duration is flexible to mutual agreements either physical or virtual, on-shore at your office location/desired location or offshore at a location provided by us within or outside the country.

I'll be glad to meet with the HR/Talent Development Team via phone or mail for further iteration on the training needs and needs assessment, as may be required. Thereafter, we can share detailed learning solutions, and training outlines, as and when requested.

Thank you for the great work you lead and the inspiring mileage. We look forward to working with you and multiplying this impact.

Sincerely,

A handwritten signature in black ink that reads 'Abraham Owoseni'.

Abraham Owoseni, PhD

Lead Trainer, Life & Leadership Coach, MindMould



Our Training Services

Here are ways we can work together; we offer the following training services:



Leadership Development Training & Coaching

- **Leadership Onboarding Program**

(For newly appointed, recruited or promoted managers, supervisors and C-Suite Executives)

- **Leadership Retreat**

(Mid/Year-end strategy session to review, re-visit and re-calibrate the leadership competencies of management staff)

- **Executive Leadership Coaching**

(One-on-one private coaching sessions for C-Suite Leaders)



Workforce Activation & Staff Continuous Professional Development

- **Soft Skills Training**

For staff members from a bouquet of our training expert areas (*See pages 5-7*)



Our Expert Training Areas

LEADERSHIP

Leadership Development

Public Speaking &
Presentation Skills

Culture and Value System

Executive Intelligence

Mentoring System

Collaboration & Team
Building

Change Management

Stress Management

People Management

Diversity & Inclusion

HANDS-ON DIGITAL COURSES

Personal Branding &
Thought Leadership

Digital Literacy

Digital Communication

Multi-media Mastery

Writing & Email
Etiquette

Digital Marketing

Customer Relationship Management
(CRM)

Business Technologies

Virtual Presentation Mastery



Our Expert Training Areas

PERSONAL EFFECTIVENESS

Emotional Intelligence

Goal Setting

People Skill & Networking
System

Work-Life Balance

Time Management

Mindset & belief system

Self-Motivation

Personal Life Transformation

Adaptability and Resilience

Self-Development Strategies



Our Expert Training Areas

CUSTOMER LOYALTY

Customer Service & Brand Positioning

Customer Experience Management

Customer Growth System

Sales & Marketing Strategy

Customer Segmentation

Lean Model Canva

Business Ethics

Customer Retention

Customer Satisfaction

Brand Promise

BUSINESS DEVELOPMENT

Business Systems & Structure

Business Automation

Organizational Design

Operations Manual Design

Internal Control Systems

Internal Audit

Design Thinking

Business Analytics

Business Improvement

Business Scale & Innovation



Why Choose Us?

Here's why you should consider and choose us:



Practical Training Delivery

We're skilled in breaking concepts into smaller compartments for practical and actionable steps. Participants leave our learning sessions not with bulky theoretical notes but with actions they can take, immediately. We transcend theory into practice.



Life Coaching and Coaching Worksheets

We add life coaching to our training solutions; this means, participants, can unlock answers and discoveries on their own by going through our bespoke coaching worksheets that comes along with every training material and session.



Mind Transformation

Our brand promise is to ensure that participants leave transformed! We believe that humans form the greatest capital & resource, and the mind is integral to this composition. However, the human mind requires moulding to make the best of its endowed abilities and capacity as part of the workforce in any team and organisation.



Useful Client Information

All our learning solutions are subject to discussion and can be tailored to serve the specific needs of your personnel and organisational goals;

The content, duration and level of these trainings can be adjusted to meet your pace;

Our learning solutions may be offered either at the client's office premises (in-house) or at a choice training facility closest to you;

We can deliver any of our training solutions either physical or virtual as may be suitable for you and the team, per time or a hybrid as the case may be;

We provide training materials as paper back manuals for all training engagements;

We engage multi-media in the delivery of our training solutions and we're versatile with 21st century training methods;

All of our learning solutions may contribute to the Continuing Professional Development (CPD) and Learning and Development goals of your organisation.

Our fees reflect our value and our commitment to work with and bring to our clients, bespoke, life applicable and transformative learning experience. Details will be captured in the invoice sent to you upon request of our service.





Brief Profile: Our Lead Trainer

Dr. Abraham has been consistently described as a transformational, inspirational, persuasive, knowledgeable, passionate and empathetic leader and orator with over a decade of expertise in training and development and life coaching. He brings on a multi-disciplinary and pragmatic approach to training, moulding minds and leading transformational learning experiences.

As a learning and development expert, he designs, develops & delivers leadership training modules, hands-on digital courses, and facilitates knowledge-sharing sessions on core soft skills. He is the Lead Trainer, Life & Leadership Coach of MindMould Resources. He has given over 600 structured presentations since 2011 with accruing feedback of improved productivity, work effectiveness, enhanced clarity, empowering beliefs, motivation and peak performance.

In addition to this, he serves as the Dean of the Life Harmony Mentorship School, where he mentors young adults to gain clarity of purpose and direction in their careers, relationships & lifestyle for all-round success and wholesome living.

With over 13 media appearances, 100+ keynotes and public lectures delivered with over 600+ presentations given, 60+ podcast episodes and 16 life-transforming books published, thousands of minds across Africa, North America, Asia and Europe have been moulded.

He has earned formal competencies including a doctorate degree with several other certifications in education, productivity, life coaching, social innovation, neuro-cognitive consonance, lean six sigma, leadership, pedagogy amongst others. A member of the Institute of Productivity, Business and Innovation Management (IPBIM).

He is an astute speaker & trainer, seasoned lecturer, life & leadership coach, published author & youth development specialist.

To Request a Corporate Learning Solution

To process a request for any of our corporate learning solutions, kindly send a mail with the following details:

Name of Organisation:	<input type="text"/>
Vision Statement:	<input type="text"/>
Services offered:	<input type="text"/>
Name of Contact/Representative:	<input type="text"/>
Corporate Website:	<input type="text"/>
Location/Full Address:	<input type="text"/>
Email Address:	<input type="text"/>
Phone No:	<input type="text"/>
Proposed days available:	<input type="text"/>
No of Workforce:	<input type="text"/>
Expected No of Participants:	<input type="text"/>
Title of Desired Learning Solution(s):	<input type="text"/>
What outcomes do you desire to see after this intervention?	<input type="text"/>
Any other info we should know?	<input type="text"/>

thank you

Contact Us



Phone:
+234-909-166-7247



Email:
training@abrahamowoseni.com



Website:
www.abrahamowoseni.com



mindmould

... moulding minds, transforming lives

©2023 MindMould Resources. All Rights Reserved.

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation