

New Managers Leadership Accelerator (NMA)

Program Brochure and
Welcome Pack



MINDMOULD SCHOOL
OF LEADERSHIP AND HUMAN DEVELOPMENT

school.abrahamowoseni.com

— A W E L C O M E M E S S A G E

Welcome to the NMA! You Made the Right Call.

You did not arrive here by accident.

Something in you recognized that getting the title is not the same as owning the role. That leading people is a fundamentally different skill from being good at work. That the gap between your first day as a manager and the leader you intend to become is not going to close on its own.

The New Managers Leadership Accelerator exists precisely for this moment. Not to give you inspiration that fades by Tuesday. Not to hand you a certificate for showing up. But to give you a working system; a four-week arc that moves you from self-awareness through relational intelligence, operational mastery, and strategic leadership with real deliverables you will carry into your workplace from the very first session.

Over four Saturdays, I will be in the room with you. Not lecturing from a distance, but coaching you through the real situations you are actually navigating. Bring your questions. Bring your team challenges. Bring the conversations you have been avoiding. This is a live experience built for where you are right now.

I am glad you are here. Let us get to work.

A handwritten signature in blue ink that reads "Dr. Abraham Owoseni" followed by a horizontal line.

Founder, MindMould School of Leadership and Human Development

school.abrahamowoseni.com

Where This Program Lives

The New Managers Leadership Accelerator is one of the flagship programs of the MindMould School of Leadership and Human Development — the online learning environment of Dr. Abraham Owoseni and MindMould.

The school runs programs across three development tracks: Human Development, Leadership Development, and Educational Development. Every program is designed around a specific stage of leadership and life, with practical frameworks, live coaching, and real-world application at the center.

This Program Was Built for You If..

You were promoted, appointed, seconded, or brought in from outside — and one thing is the same across all of it: nobody prepared you for what comes after.

Not your degree. Not your years of experience. Not the person who gave you the role.

This program is for you if:

- You were recently promoted and are now managing people who were once your peers
- You were newly hired or appointed into a management role at a new organization
- You are technically strong but feel leadership-weak — confident in your work, uncertain in your authority
- You are managing a direct report who is older, more experienced, or has been in the organization longer than you
- You have been avoiding a difficult conversation that has quietly become a team culture problem
- You find yourself working until 10 PM because handing things over feels riskier than doing it yourself
- You have not yet found the language to push back on timelines without sounding like you are making excuses
- You sometimes wonder quietly whether the people who promoted you are beginning to wonder if they made the right call

If any of these are true; you are exactly who this program was built for. The NMA was designed to close the gap between having the title and owning the room.

Your Four-Week Journey

Each session builds on the one before it. Every Saturday moves you one stage deeper — from knowing yourself to leading your team, managing relationships, and building impact that lasts.

WEEK 1 · Saturday, June 13, 2026 · 6 – 8 PM WAT

SELF-LEADERSHIP

Lead Yourself First

"Help. I Am a New Manager."

Before you can lead anyone else, you must lead yourself. Week 1 confronts the identity shift at the heart of the management transition — from individual contributor to team leader. You will examine your default leadership tendencies, establish your leadership values, and build the foundation everything else is built on.

WEEK 2 · Saturday, June 20, 2026 · 6 – 8 PM WAT

RELATIONAL LEADERSHIP

Lead People in Every Direction

"The Twist of Management"

Management is not one relationship. It is a web — upward to your manager, downward to your team, and laterally to peers and stakeholders. Week 2 gives you the frameworks and language to navigate all three directions with confidence, including the situations that feel politically charged, personally awkward, or professionally risky.

WEEK 3 · Saturday, June 27, 2026 · 6 – 8 PM WAT

OPERATIONAL LEADERSHIP

Lead the Work Through Others

"The Manager's Toolbox"

You are not here to do the work. You are here to lead others through it. Week 3 is the practical session — delegation, feedback, difficult conversations, and the team rhythms that create accountability without micromanagement. If you are the manager still working at 10 PM, this session is your turning point.

WEEK 4 · Saturday, July 4, 2026 · 6 – 8 PM WAT

STRATEGIC LEADERSHIP

Lead for Impact That Lasts

"The Fireside"

Managers produce results. Leaders produce results that outlast their presence in the role. Week 4 lifts your eyes from the immediate and challenges you to think about the leader you are becoming, the brand you are building, and the impact you intend to leave.

How You Will Learn

The NMA is not a passive course. It is a live coaching experience — which means your presence, participation, and engagement are not optional. Here is how the learning is structured:

Live Coaching Sessions

Four consecutive Saturday evening sessions, each running two hours, delivered live on Google Meet. Dr. Abraham facilitates each session directly. Every session includes teaching, real-time coaching, discussion, and application.

Session Workbooks

Each session comes with a workbook designed to guide your thinking, capture your reflections, and walk you through the core frameworks introduced that week. Bring it to every session. Use it between sessions.

Weekly Deliverables

Each session closes with a core deliverable — a practical output you complete and submit. These are not academic exercises. They are real tools you will use in your actual workplace: a stakeholder map, a managing up plan, a difficult conversation script, a 90-Day Blueprint.

Between-Session Application

Learning happens inside the session. Growth happens in the days between them. Each week you will be given a specific application task to complete inside your real work environment and bring back to the next session.

Community and Peer Learning

All participants are members of the NMA Leaders Insider Community — a dedicated WhatsApp community where you can share insights, ask questions, get peer support, and stay connected with Dr. Abraham and the cohort between sessions.

What You Will Walk Away With

This is what you will have in your hands at the end of four weeks.

01 Leadership Intention Statement

Your personal leadership philosophy and the standard you will hold yourself to as a manager.

02 Stakeholder Map and Managing Up Plan

A strategic view of your key relationships and a concrete plan for managing them in every direction.

03 Difficult Conversation Script and Team Rhythm Plan

A ready-to-use framework for your most avoided conversations and a repeatable system for team accountability.

04 90-Day Leadership Blueprint and Leadership Brand Statement

A post-program action plan for your first 90 days as a more intentional leader, and a clear articulation of the leader you are becoming.

Plus:

- One Program Certificate — Issued by MindMould School of Leadership and Human Development upon successful completion of all four sessions and deliverables
- One Professional Community — Premium access to the NMA Leaders Insider Community, your peer group of managers who have been through the same experience
- One Working System — Not just inspiration. A set of frameworks, tools, and habits applicable in your workplace beginning the Monday after each session

What We Ask of You

The NMA is a live, cohort-based experience. What you put in shapes what you get out — and what every other participant gets out as well. By joining this cohort, you are agreeing to the following:

Show Up

All four sessions are required. If an emergency arises, notify the team in advance. Session replays are available through the LMS, but attendance is where the real learning happens.

Come Camera-On

This is a coaching environment, not a webinar. Cameras on signals presence and respect for your cohort and your facilitator.

Arrive Five Minutes Early

Sessions begin at 6 PM WAT. Use the five minutes before to settle, open your workbook, and arrive mentally, not just digitally.

Do the Work Between Sessions

The deliverables are not optional. They are the program. Your workplace is your laboratory.

Hold the Space with Respect

What is shared in the room stays in the room. Confidentiality is a condition of the coaching environment.

Bring Your Real Questions

Not the polished version. The one you have been afraid to ask out loud. That is exactly what this room is for.

Abraham Owoseni, Ph.D., MITD

Human Capital Development Expert · Leadership Coach · Author of 27 Books · Active Practitioner

Dr. Abraham Owoseni is not someone who read about leadership and decided to teach it. Over 15 years, he has worked directly with more than 66,000 professionals across Nigeria, Africa, and the diaspora — inside tech companies, NGOs, government institutions, faith organisations, universities, and startups.

He holds a Ph.D. in Learning Environment and Architecture. He is the author of 27 published titles, the developer of 19 proprietary frameworks, and the founder of MindMould. He is not here to inspire you for 48 hours. He is here to give you a working system for Monday morning.

Need Help or Have Questions?

✉ **Email:** training@abrahamowoseni.com

🗨 **WhatsApp:** +234 813 648 2707

🌐 **NMA Leaders Insider Community**

🎓 **School:** school.abrahamowoseni.com

Raising Leaders. Moulding Minds.

